



## advertising rates 2010

ENJIN Magazine reports the latest trends and technologies for creative professionals seeking to stay up-to-date in a global economy. The magazine presents fresh ideas in an arresting format that matches the visual sophistication of our readers and subjects.

ENJIN Magazine has a circulation of 2 000 copies and is distributed by post to end users in the creative industries, as well as bulk copies to agencies, schools, retail outlets and more.

Key features include:

- ★ The only print magazine dedicated to visual communication and graphic arts in South Africa
- ★ ENJIN Magazine subscribers include professionals and students across the major design and advertising disciplines
- ★ ENJIN Magazine is circulated to the design, print, online, video, marketing and other creative industries. Marketing agencies, resource suppliers, service providers, paper suppliers, design studios, advertising agencies and more are represented
- ★ In addition to the magazine, ENJIN has created other innovative platforms, including enjin.co.za and the Creative Directory
- ★ Media partners include Design Indaba and The Loerie Awards

### advertising rates

	one	three	six
<b>Half</b>	R6 995	R5 995	R4 995
<b>Full</b>	R10 995	R9 995	R8 995
<b>IBC</b>	R11 995	R10 995	R9 995
<b>IFC</b>	R13 995	R12 995	R11 995
<b>OBC</b>	R13 995	R12 995	R11 995
<b>Double</b>	R15 995	R14 995	R12 995

The above rates exclude agency commission and VAT. Advertisements of different sizes may be arranged; special advert and insert rates available. Creative input, conceptualization and design of material available on request.

#### Material specifications

Print-optimised high-resolution PDF file required. The page size is 320 mm high x 245 mm wide; the text area is 300 high x 225 mm wide. Please add 5mm on sides for bleed. All fonts must be embedded in PDF. Make up of material on request subject to a 10% design fee.

#### Deadlines

Frequency: bi-monthly  
 Booking deadline: 1st of the month of publication  
 Material deadline: 7th of the month of publication

### contact

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